

Brisbane brothers bring a new identity-verification alternative to businesses navigating Tranche 2

Veroid launches to support customer identity checks for businesses and the software platforms that serve them.

BRISBANE, Australia, October 2026: Australian businesses implementing new anti-money laundering obligations have a new identity-verification provider to consider, with the launch of Brisbane-founded Veroid.

The launch comes as businesses providing newly regulated services across conveyancing, legal, accounting, real estate and other sectors put customer due diligence requirements into everyday practice under Australia's Tranche 2 reforms.

For affected businesses, the challenge extends beyond understanding the rules: they need workable processes for identifying customers and verifying their information while continuing to deliver their services.

Veroid is bringing a digital-first document-verification solution to that challenge, supporting the identity-verification component of Know Your Customer (KYC) processes. It is also working to make the capability available through integration with the software platforms businesses already use.

"Businesses need to translate their obligations into something staff can actually carry out during customer onboarding," said Jason Ford, Chief Commercial Officer of Veroid.

"Our focus is making the identity-verification step straightforward to implement and commercially practical, whether a business is evaluating a provider for its own operations or a software platform is incorporating verification for its customers."

A costly quote sparked the alternative

Veroid began when founder Luke Ford needed identity verification for a lending platform he was developing. He received a quote that included an \$8,000 onboarding fee, alongside ongoing charges and per-check costs.

The experience prompted him to build an alternative.

"I encountered the problem as a customer before tackling it as a developer," said Luke Ford, Founder and Chief Executive Officer of Veroid. "The upfront commitment made me question how we could make verification more accessible and integration more straightforward."

Luke developed Veroid and is taking the business to market alongside his brother Jason, combining software engineering with enterprise growth and commercial experience.

As an approved gateway service provider, Veroid has a direct connection to the Document Verification Service, which is operated by the Australian Government. Businesses or government agencies can use this connection to verify a person's identity, with their express consent, against government-held records.

Veroid's API enables document verification to be incorporated into digital onboarding and business workflows, supported by developer documentation.

"Digital first should mean a practical implementation experience," Luke said. "The technology, documentation and onboarding need to work together so businesses understand how to get started and how verification fits into their processes."

Serving businesses and their software providers

Veroid's commercial strategy addresses both businesses seeking a verification provider and platform companies looking to embed the capability into their products.

For businesses implementing KYC processes, Veroid supports the identity-verification step of customer onboarding. For platform providers, integration creates an opportunity to support that step within the systems their customers already use.

"Businesses want a credible alternative they can assess on service, implementation and commercial value," Jason said. "Platform providers want a solution that fits their product and helps their customers. We are building our proposition around both needs."

Document verification forms part of a broader customer due diligence process. Businesses remain responsible for their applicable AML/CTF obligations, including risk assessment, other required checks, ongoing monitoring and reporting.

Both brothers are from Brisbane and serve as executive directors of Veroid. Luke's background includes LEAP Legal Software, the Australian Taxation Office and KPMG. Jason brings experience leading enterprise growth, strategic partnerships and workforce transformation across international markets.

Veroid is inviting businesses implementing or reviewing customer identity checks, and software providers exploring verification integrations, to discuss their requirements.

About Veroid

Veroid is an Australian identity-verification API business founded by Luke Ford and operated by One Shot Ventures Pty Ltd (ABN 50 690 149 609). Veroid uses the Document Verification Service (DVS) to verify a person's government-held identity documents. The DVS allows for instant, online identity verification. A person's name, address, date of birth and identity documents may be confirmed against government-held records. The DVS supports businesses to meet 'know your customer' requirements and to combat fraud and identity crime. Veroid supports organisations incorporating document verification into customer onboarding, KYC processes and software platforms.

Website: veroid.com.au

Developer documentation: docs.veroid.com.au

Media enquiries

Luke Ford

luke@veroid.com.au

0400 899 529

Luke and Jason Ford are available for interviews.

E N D S